

Prepare your publishing project

Seven questions to help you start. Record your answers and choose representative sample content. Download the checklist without registration.

1. Goal and pilot

Which product or process should improve first? How will you recognise a successful pilot?

2. Content and structure

Which content collections, formats and XML schemas exist? Include representative examples and edge cases.

3. Tasks and approvals

Who creates, reviews and approves content? Describe handovers, questions and exceptions in your current workflow.

4. Media and rights

Where are images, graphics and videos stored? Which metadata, versions and usage rights need to be available?

From concept to project

Consider systems, outputs and project requirements together.

5. Systems and interfaces

Which editors, layout tools, ERP systems and portals need to work together? Who owns each set of data?

6. Outputs and quality

Which print, PDF, EPUB and web outputs do you need? Document variants, languages and acceptance criteria.

7. Deployment and introduction

What are your deployment, security and migration requirements? Identify stakeholders, dependencies and your intended timeline.

Company

For an initial conversation, bring a sample product, a workflow outline and your most important open questions. Scope and effort are determined together based on your requirements.

www.sitefusion.com · info@sitefusion.com